



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA

Awign Campus Recruitment - 2018 Batch

Batch	2018
Website	www.awign.com
Joining Date	Jan 2018
Job Title	Marketing Intern & Operations Interns (Please mention the job applied for compulsorily)
Eligible Degrees	B.Tech
Eligible Branches	(All Branches)
Eligibility Criteria	No % Criteria
Location	Bengaluru
Compensation (CTC)	For 6 months stipend will be 10,000/-pm, post that package will be 5 LPA
Roles & Responsibilities for Marketing Intern	<ul style="list-style-type: none">• Coordinate with operation teams to identify the requirements for ongoing part time internships wherein college students devote 20 hours a week and work remotely around their location.• Develop expansion strategy to get maximum applications of college students for the ongoing part time internships. This may include – Market research on colleges, Identifying skill set required, selection criteria, digital and non-digital marketing channels.• Foster long-term relationships with training & placement officers or campus relations department of various colleges across India.• Pitch about the ongoing part time internships to college officials and ensure student registrations for the same.• Responsible for making campus ambassadors (college student) to market ongoing part time internships in colleges, ensuring that the goal of maximum registration from each college is achieved.• Taking initiatives to figure out more effective channels to market ongoing part time internships.• In general, you will be responsible for expanding the student base for multiple part time internships across India.• Develop Awign-Student chapters in colleges to ensure consistent student engagement with Awign.• Assist in organizing marketing and promotional campaigns.
Roles & Responsibilities for Operations Intern	<ul style="list-style-type: none">• Running the pilot of projects.• Working alongside the Operations Manager to execute the project at scale.• Virtually manage huge amount of people working on the field.• Managing all India student engagement drive.• Ensuring that training of each project runs smoothly.• Ensuring that all everyone who is selected for a project, goes to the field to work on their scheduled timings.• Mentoring and motivating the student workforce. Demonstrate strong people engagement skills.
Process	Will Confirm Later
Documents Required	Will be informed later

How to Apply?

All Interested students should apply and send their resumes at hkumar9@amity.edu latest by 3rd December by 5 PM

My Best Wishes are with you!

**Dr. Ajay Rana
Advisor**